

# Policy E-Delivery

Key Advantages of DocFast®



Want to place more policies, receive commissions faster and cater to your clients' lifestyles? The Standard's data show that electronic policy delivery using DocFast® adds up to a win for you and your customers. Consider the statistics and advantages below.

**Shave 20 days off the policy placement cycle.**  
Get paid up to 3 weeks faster.<sup>1</sup>



## Receive Commissions Faster

The time from policy issue to in force placement averages only 10 days — almost three weeks faster than the 30 days it typically takes to place printed policies.

**Take advantage of the 99% acceptance rate** for policies delivered to customers via DocFast, versus 91% for printed.<sup>2</sup>



## Enhance Security and Minimize Paper

With DocFast, there's no worry about paper documents getting lost in the mail or misplaced. Your clients can download and sign online, then store the policy electronically for quick access and increased security.

**97% of consumers** prefer electronic delivery.<sup>3</sup>



## Do Business the Way Your Clients Prefer

According to DocFast, 97% of consumers opt for electronic policy delivery.<sup>3</sup> If your clients would like to meet in person, it's easy to sign policies using one device.

**Rely on the secure technologies and processes** DocFast uses to protect your clients' confidential information.



## Complete More Sales

Based on statistics from The Standard for fully underwritten policies, you can complete more sales with electronic delivery. Customers are used to banking, shopping and managing their lives online. It's convenient to complete an insurance purchase the same way.

Talk to your General Agent for more information about policy e-delivery.

**For producers only. Not for use with consumers.**

1 Based on statistics compiled by The Standard, 12/31/2017.

2 Based on fully underwritten policies issued by The Standard electronically delivered in 2015 Q1-Q3.

3 Source: iPipeline/DocFast, <https://www.ipipeline.com/products/docfast/>